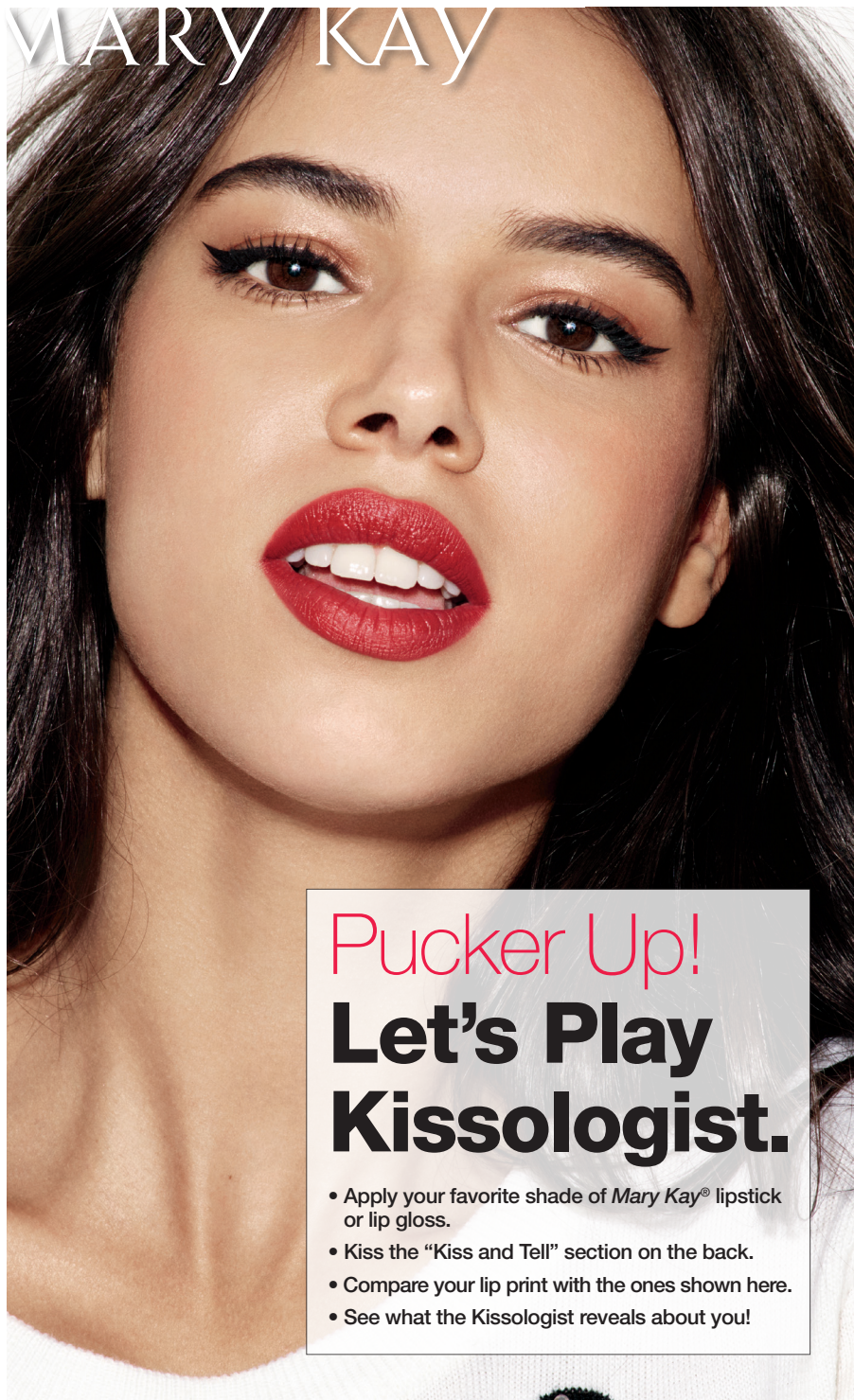












MARY KAY



Pucker Up!
Let's Play
Kissologist.

- Apply your favorite shade of *Mary Kay*® lipstick or lip gloss.
- Kiss the "Kiss and Tell" section on the back.
- Compare your lip print with the ones shown here.
- See what the Kissologist reveals about you!

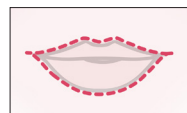
	Ms. Spotlight	Are you a singer? Or a movie star? You might as well be. You have the charisma of a natural-born stunner, and you have the attitude to match. So flirt. Imagine! And enjoy the attention. Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Rock 'n' Red.
	Nature Lover	You love the world we live in. You love the art it inspires! Most of all, you love to cultivate your mind, body and spirit. So grab that yoga mat or water bottle, and embrace the outdoor side of yourself. Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Fancy Nancy.
	Free Spirit	You're a true individual. Always the optimist! And you make up the rules as you go. That's why your friends – and you have plenty of them – love you. Maybe it's time to throw a little party. Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Sun Blossoms.
	The Lucky One	Some say success comes naturally to you, that you're the lucky one! That's what makes you the life of the party – creative, innovative and utterly engaging. Use it to your advantage. But most of all, enjoy it. Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Shock Tart.
	Inspiring Optimist	Life is full of possibilities – it's evident in your smile. It's big, bright and makes everyone around you feel better. Doesn't it feel good to be inspiring and inspired? There's nothing you can't do. Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Golden.
	Born Leader	Once you decide where you want to go, you go there – decisively and enthusiastically. And usually, other people follow. So keep going there. Your strong sense of self and your style will lead the way. Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Berry Dazzle.
	Rebel Rebel	The world would be boring if everyone followed the rules, right? So why be everyone else when you can be you: feisty, outspoken, adventurous and free. Enjoy it – and live your life with style and flair! Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Rich Spice.
	Mystery Maker	Your energy is obvious, and your intuition is strong. Maybe that's why you have strong personal boundaries and reveal just enough – though never too much. It's good to keep them guessing, right? Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Silver Moon.
	Passion's Princess	You're private, yet passionate. You have secrets, but you like to share – with the right person. You love having control, are not easily fooled and enjoy those who share similar traits. Passion, anyone? Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Pink Wink.
	Sensitive Soul	Ever the idealist, you approach life with a big heart and an even bigger yearning for romance. You're sensitive, sweet and feel life very deeply. And those around you appreciate you exactly as you are. Shade shown is <i>NouriShine Plus</i> ® Lip Gloss in Sparkle Berry.

Lovely Lips

Explore each formula and these expert tips to create a lip look that's simply unforgettable!

Mary Kay® Lip Liner

Define lips with creamy, stay-put precision. This waterproof formula comes in a slim, retractable pencil with a built-in shaper cap. Helps prevent color from feathering and bleeding.



Inside or Outside the Lines?

For fuller-looking lips, line slightly outside the natural lip lines. For thinner-looking lips, line slightly inside the natural lip lines. Then apply your favorite shade of *Mary Kay®* lipstick.



*Mary Kay® Lip Liner classic formula

Mary Kay® Gel Semi-Matte Lipstick

This is the first full-coverage lipstick by Mary Kay to utilize gel microsphere technology for rich, stay-true color that lasts for hours – without leaving lips looking or feeling dry.

Pout Prep

When wearing a matte or semi-matte lipstick, it's important to exfoliate first and add moisture. The *Satin Lips®* Set is perfect for this!



Mary Kay® Gel Semi-Shine Lipstick

The genius of gel technology is the latest in lipstick finishes. And now you can add to your lipstick wardrobe with *Mary Kay®* Gel Semi-Shine Lipstick. The gel semi-shine finish delivers soft light reflection and radiant color with luminous shine.

Go For It!

Because gel semi-shine lipstick plays so well with gel semi-matte, try these combinations: *Bashful You/Naturally Buff*, *Spiced Ginger/Rich Truffle*, *Powerful Pink/Haute Pink* and *Poppy Please/Red Smolder*.



NouriShine Plus® Lip Gloss

Get the brilliant shine you want, plus an instant boost of moisture. Formulated with vitamin E and a vitamin C derivative plus plant-derived minerals, this antioxidant-rich complex helps protect lips from wrinkle-causing free radicals and environmental damage.

Luscious Lips

After applying lipstick, apply lip gloss to middle of lips only to create fuller-looking lips.



True Dimensions® Lipstick and True Dimensions® Sheer Lipstick

Instantly drenches lips in moisture and locks it in for endless comfort. Infused with advanced skin care ingredients, the formula smooths fine lines and helps lips look fuller.

Find Your Finish.

Looking for rich, full-coverage color? *True Dimensions®* Lipstick is perfect for you! If you prefer subtle, sheer color coverage, try *True Dimensions®* Sheer Lipstick.



Kiss and Tell

Kiss the space below to find out your pucker personality!

The Kissologist says: _____



CONTACT ME, YOUR MARY KAY
INDEPENDENT BEAUTY CONSULTANT,
FOR A LIP LOOK YOU'LL LOVE!

Name _____ Call/Text: _____

Mary Kay® Personal Web Site: _____