



**WATCH UNDEREYE  
BAGS FADE LIKE**  
*magic science.*

**NEW! MARY KAY® INSTANT PUFFINESS REDUCER, \$42**

This at-home solution is clinically shown\* to instantly reduce the look of puffiness under the eyes, and the effect lasts for up to six hours!



#### WHY INSTANT PUFFINESS REDUCER?

- To address the look of tiredness.
- As a daily addition to your skin care routine.
- For a special occasion.

#### HOW TO USE

- After washing your face, squeeze a rice grain-sized amount (per eye) of *Mary Kay*® Instant Puffiness Reducer on your finger.
- Lightly pat a thin layer to the undereye area; leave damp on skin and limit facial expressions for two to three minutes.
- The full effect should take place after 15 minutes and last for up to six hours.
- Allow the product to dry before layering other products on top.
- Remove completely with *Mary Kay*® cleanser or Oil-Free Eye Makeup Remover before bed or showering.



#### AND JUST LIKE THAT ...

- **96%** of panelists showed an instantly visible reduction in puffiness by nearly **27%!**\*
- Instantly smooths the look of skin under the eyes.\*
- Temporarily delivers a more toned and lifted look.\*
- Instantly reduces the appearance of lines, wrinkles and crepiness.\*



\*Results based on an independent expert evaluator assessing 28 panelists during a six-hour clinical study