

# Skin that's firmed. Toned. Defined. Hydrated for 24 hours.



- Keeps skin hydrated for 24 hours.
- Formulated to help firm, tone and tighten the skin's appearance.
- Formulated with six

   antioxidants including our
   patent-pending† Acai Berry
   extract to minimize damage
   from environmental stressors.
- Contains multiple botanical extracts, including Pumpkin Seed, Argan Seed, Hawthorne Berry and Coffea Arabica Seed, that target areas of concern.

TimeWise Targeted-Action<sup>®</sup> Toning Lotion combines the benefits of multiple products in one body-loving formula, and that's something all women will love – skin that's firmed, toned, defined and hydrated for 24 hours.



#### **POWER STATEMENT:**

# Derived from nature.¹ Certified for confidence.

### **Benefits**

Here's what women said\* about the visible changes they saw after using

TimeWise Body® Targeted-Action® Toning Lotion:

- After 2 weeks: 94% said skin appeared smoother
- After 4 weeks: 77% said skin looked toned
  - 79% saw smoothed body contours
  - o 81% said skin looks firmer
- After 8 weeks: 68% said body contours appear firmed
  - o 76% said skin appeared more defined

# **Ingredients**

- Acai Berry Extract (Euterpe Oleracea), Vitamin E (Tocopherol Acetate), Myrtle Leaf Extract (Myrtus Communis Leaf), Green
   Tea Extract (Camellia Sinensis Leaf), Gotu Kola Extract (Centelle Asiatica), Horse Chestnut (Aesculus Hippocastanum) –
   Antioxidants. Vitamin E also has soothing benefits.
- Pumpkin Seed Extract (Cucurbita Pepo) Helps enhance collagen\*\*
- Argan Seed Extract (Argania Spinosa Kernel) Helps stimulate proteins\*\*
- Caffeine and Coffea Arabica Seed Extract Helps boost energy levels. Caffeine is also known to help remove excess fluid from cells, which can help give skin a smoother look, especially in problem areas.
- Hawthorne Berry Extract Helps the breakdown of fat\*\*
- Glycerin Emollient that helps balance or maintain moisture levels in skin.

## **Application Techniques**

Gently massage into skin over entire body, avoiding the face. Use morning and evening.

#### Formula Attributes

- Suitable for sensitive skin
- Oil-free
- Clinically tested for skin irritancy and allergy
- Dermatologist tested

## Use Up Rate

- Average user (if used once daily) 2 months
- Light user (if used once daily) 4 months
- Heavy user (if used once daily) 1 month



<sup>†</sup>Patent is pending for use in cosmetic products.

<sup>\*</sup>Results reported during an 8-week independent consumer study.

<sup>\*\*</sup>Based on in vitro studies.