## MARY KAY® EYE PRODUCTS COMPARISON CHART

	Indulge <sup>®</sup> Soothing Eye Gel		TimeWise <sup>®</sup> Firming Eye Cream	TimeWise <sup>®</sup> Age Minimize 3D™ Eye Cream	Mary Kay <sup>®</sup> Hydrogel Eye Patches	TimeWise Repair <sup>®</sup> Eye Renewal Cream
Moisturizes	$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$
Smooths & improves texture		$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$		
Minimizes appearance of fine lines & wrinkles		$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$		$\bigtriangledown$
Visibly brightens skin		$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$		$\bigtriangledown$
Targets appearance of dark circles or darkness/dullness under eyes		$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$	(dullness)	$\bigtriangledown$
Improves the look of firmness	$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$		$\bigtriangledown$
Improvement in overall appearance of the skin			$\bigtriangledown$	$\bigtriangledown$		$\bigtriangledown$
Targets the appearance of under-eye puffiness	$\bigtriangledown$	$\bigtriangledown$		$\bigtriangledown$	$\bigtriangledown$	$\bigtriangledown$
Absorbs quickly				$\bigtriangledown$		
Minimal wait time to				$\bigtriangledown$		
apply makeup Contains benefits of patented ingredient complex				Age Minimize 3D™ Complex		Volu-Firm <sup>®</sup> Complex
Firms & tones sagging skin around the eyes/eyelids						$\bigtriangledown$
Targets crepiness & dry skin						$\bigtriangledown$
Improves the appearance of expression lines						$\bigtriangledown$
Minimized the appearance of droopy eyelids						$\bigtriangledown$
Eyes appear more radiant/bright						$\bigtriangledown$
Improvement in skin resilience or elasticity						$\bigtriangledown$
Unique cooling applicator to help stimulate microcirculation & help reduce puffiness						$\bigtriangledown$
Cooling and refreshing the eye area	$\bigtriangledown$				$\bigtriangledown$	
Calming and/or soothing	$\bigtriangledown$				$\bigtriangledown$	
WHEN TO USE:	Daily AM/PM	Daily AM/PM	Daily AM/PM	Daily AM/PM	2x Weekly As Needed	Daily AM/PM

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