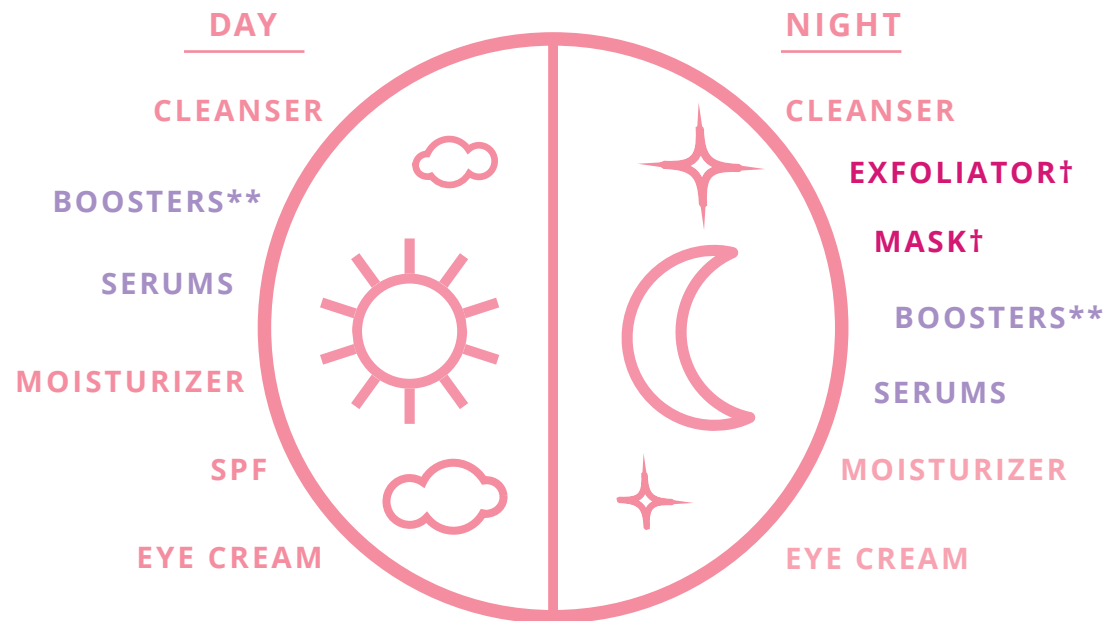


# How to

## GET THE MOST OUT OF YOUR SKIN CARE

Establishing a consistent skin care routine helps keep your skin healthy and happy. When it comes to applying products effectively, a great rule is to **organize your regimen based on the weight of the formula**. Lighter formulas such as boosters and serums are applied before heavier formulas such as moisturizers. Following this order of application ensures that your skin is receiving the **maximum benefits** of each product.

Not all products are meant to be used every day, so use this guide to make sure that you're applying products in the **most effective order** and **with the proper frequency**. Remember, your core skin care products are part of both your day and night routines.



If you are incorporating **Mary Kay Clinical Solutions® Retinol 0.5** into your skin care routine, see Pages 2 and 3.

♥ USE EVERY DAY/NIGHT. ♥ CAN BE USED EVERY DAY, IF DESIRED. ♥ USE 2 OR 3 TIMES PER WEEK.



### CLEANSER\*

Begin both daytime and nighttime routines by cleansing skin. Use a quarter-sized amount.



### EXFOLIATOR

Remove dead skin cells and encourage new cell turnover 2 or 3 times per week.† Use a nickel-sized amount.



### MASK

Use a mask 2 or 3 times per week† to deep clean, moisturize or lift and firm skin. Use a quarter-sized amount.



### BOOSTERS

Target specific skin concerns with 6–8 drops (dime-sized amount) 3 or 4 times per week or every day, if desired.\*\*



### SERUMS

Multifunctional formulas that provide skin-loving benefits can be applied every day, if desired. Use 1 or 2 pumps (pea-sized amount).



### MOISTURIZER\*

Help protect skin's barrier by keeping it moisturized day and night. Use a nickel-sized amount.



### PROTECT WITH SPF\*

Apply SPF 30 or higher every morning to protect skin against harmful sun rays that can lead to hyperpigmentation, sunburn and premature aging. If you are in the sun for a prolonged amount of time, reapply every two hours. Use a quarter-sized amount.



### EYE CREAM\*

Help hydrate and brighten the eye area by applying an eye cream day and night. Use half a pea-sized amount.

\*Core skin care product

\*\*Please review the Booster Comparison Chart for specific use and frequency.

†We recommend that exfoliators and masks be used on alternating nights.

# Order of application chart

## TIMEWISE® MIRACLE SET® + MARY KAY CLINICAL SOLUTIONS®

When integrating Mary Kay Clinical Solutions® formulas into your existing TimeWise® Miracle Set® skin care routine, please follow the order of application illustrated below. For detailed information about Mary Kay Clinical Solutions® products, please refer to the Mary Kay Clinical Solutions® Resources. Do not use PHA + AHA Resurfacer with Retinol 0.5, with Clear Proof® products containing salicylic acid or on the same day as other exfoliating products.



Please refer to the Mary Kay Clinical Solutions® retinization process for important details and product recommendations.

\*\*Can be applied in the mornings and/or on alternate evenings of Retinol 0.5.

†Do not apply during the retinization process.

††Once skin is retinized, it is not necessary to apply Calm + Restore Facial Milk after Retinol 0.5.

# Order of application chart

## TIMEWISE REPAIR® + MARY KAY CLINICAL SOLUTIONS®

When integrating Mary Kay Clinical Solutions® formulas into your existing TimeWise Repair® skin care routine, please follow the order of application illustrated below. For detailed information about Mary Kay Clinical Solutions® products, please refer to the Mary Kay Clinical Solutions® Resources. Do not use PHA + AHA Resurfacer with Retinol 0.5, with Clear Proof® products containing salicylic acid or on the same day as other exfoliating products.

**DAY**

The daytime routine consists of the following products in order:

- TimeWise Repair® Volu-Firm® Foaming Cleanser
- Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener†
- or
- Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer\*\*††
- Mary Kay Clinical Solutions® HA + Ceramide Hydrator
- TimeWise Repair® Volu-Firm® Advanced Lifting Serum
- TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30
- TimeWise Repair® Volu-Firm® Eye Renewal Cream

**NIGHT**

The nighttime routine consists of the following products in order:

- TimeWise Repair® Volu-Firm® Foaming Cleanser
- TimeWise Repair® Volu-Firm® Eye Renewal Cream
- Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener†
- or
- Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer\*\*††
- Mary Kay Clinical Solutions® HA + Ceramide Hydrator
- Mary Kay Clinical Solutions® Retinol 0.5
- Mary Kay Clinical Solutions® Calm + Restore Facial Milk††
- TimeWise Repair® Volu-Firm® Advanced Lifting Serum
- TimeWise Repair® Volu-Firm® Night Treatment With Retinol

\*\*Can be applied in the mornings and/or on alternate evenings of Retinol 0.5.  
 †Do not apply during the retinization process.  
 ††Once skin is retinized, it is not necessary to apply Calm + Restore Facial Milk after Retinol 0.5.