

MARY KAY®

THE LOOK | SUMMER 2024



SKIN CARE · YOUR WAY

#MYMKSIN

EXPERIENCE MARY KAY **YOUR WAY!**

Don't you just love when everything is going your way? Your step is lighter, your outlook is brighter, and your confidence is unstoppable. With Mary Kay, you can feel this empowered every day by experiencing beauty that is tailored to meet your unique needs.

#1

DIRECT SELLING
BRAND OF

**SKIN CARE &
COLOUR COSMETICS**

IN THE WORLD

**Source Euromonitor International Limited;
Beauty and Personal Care 2023 Edition,
value sales at RSP, 2022 data

MARY KAY





Let's start by experiencing skin care your way for every age and stage of life. New to the world of skin care and not yet seeing signs of aging? **The NEW Mary Kay® Skin Care line is designed with healthy complexions in mind.** Featuring hydrating and mattifying formulas, it's perfect for beginners to build an obsession-worthy routine. Looking for advanced options with age-defying benefits? Check out our existing skin care lines packed with innovative products that promise increased confidence and results. Once your skin care is set, experience beauty your way with gorgeous glam offerings that effortlessly enhance your natural radiance – from complexion-perfecting foundations to crushworthy lip colours sure to heat up every look. This summer, experience Mary Kay with a masterful lineup of products that is sure to bring out your best beauty this season and every season!

Want to experience Mary Kay your way with a beauty business you'll love? Let's connect!

♥ **YOUR MARY KAY BEAUTY BFF**



HEALTHY SKIN.

YOUR WAY.

NEW! Mary Kay® Skin Care Line



1 CLEANSE

2 EXFOLIATE

3 TONE

Searching for a simple start to skin care and not ready for age-defying products? Look no further! The NEW Mary Kay® Skin Care line allows you to create the perfect routine!

Choose from **hydrating** or **mattifying** cleansers and moisturizers, plus a universal scrub and toner that are suitable for all skin types, to build a customized routine for clean, healthy skin.

#MyMKSkin



4 MOISTURIZE

All prices are suggested retail.

hydrate

HYDRATING CLEANSER

Effectively removes impurities and oil, so skin feels hydrated, fresh and soft – not tight or dry.

NEW! Mary Kay® Hydrating Cleanser, \$22

HYDRATING MOISTURIZER

Is a nourishing, nongreasy, lightweight formula that delivers increased levels of moisturization.

NEW! Mary Kay® Hydrating Moisturizer, \$22

mattify

MATTIFYING CLEANSER

Effectively removes impurities and excess oil to help reduce shine, so skin feels fresh and soft and looks mattified.

NEW! Mary Kay® Mattifying Cleanser, \$22

MATTIFYING MOISTURIZER

Contains an antioxidant and provides skin with necessary daily hydration morning and night, while helping to mattify oily skin.

NEW! Mary Kay® Mattifying Moisturizer, \$22

universal

EXFOLIATING SCRUB

Helps polish away dead skin cells and unclog pores, so skin looks soft and smooth and feels deeply cleansed. Use 2 or 3 times per week.

NEW! Mary Kay® Exfoliating Scrub, \$22

BALANCING TONER

Contains an antioxidant and helps restore skin's balance without drying it out, for healthy, vibrant skin.

NEW! Mary Kay® Balancing Toner, \$22

YOUR ROUTINE.

YOUR WAY.

Start an obsession-worthy routine – whether you're hoping for hydration or looking to mattify – then personalize it with essential additions.

SAY BYE-BYE TO DRYNESS.

Discover healthy, hydrated skin with the **Mary Kay® Hydrating Regimen!** It features fundamental products designed with normal to dry skin in mind, but is suitable for all skin types – including sensitive skin – with a hydrating cleanser and hydrating moisturizer, plus a universal scrub and toner.

NEW! Mary Kay® Hydrating Regimen, \$88

PUT AN END TO SHINY SKIN.

Discover healthy, shine-free skin with the **Mary Kay® Mattifying Regimen!** It features fundamental products designed with combination to oily skin in mind, but is suitable for all skin types – including sensitive skin – with a mattifying cleanser and mattifying moisturizer, plus a universal scrub and toner.

NEW! Mary Kay® Mattifying Regimen, \$88





personalize

TO PERFECTION

REMOVE EYE MAKEUP.

Gently remove eye makeup, including waterproof mascara, without tugging or pulling.

Mary Kay® Oil-Free Eye Makeup Remover, \$22



DOUBLE CLEANSER SKIN.

Break down face makeup after a long day or late night with the magic of micelles, then follow with Mary Kay® Mattifying Cleanser or Hydrating Cleanser.

Mary Kay® Micellar Water, \$20



BE ECO-FRIENDLY.

Remove your makeup looks with ease using these reusable makeup rounds. Pair with the Oil-Free Eye Makeup Remover to melt away mascaras, liners, and eyeshadows with only a few gentle swipes!

Mary Kay® Makeup Remover Rounds, \$16, Set of 5



AWAKEN EYES.

Depuff and perk up tired eyes with shimmery pink undereye gels and 20 minutes of “me” time twice a week.

Mary Kay® Hydrogel Eye Patches, \$45, 30 pairs



APPLY YOUR ARMOUR.

Physically shield skin from the sun’s harmful rays every day with 100% mineral sunscreen as the last step of your morning skin care routine.

Mary Kay® Mineral Facial Sunscreen Broad Spectrum SPF 30, \$30



YOUR FAVE MATTE IS BACK.

Back by popular demand, the NEW limited-edition* Mary Kay® Matte Liquid Lipstick has returned in three new velvety shades. Which one is calling your name?

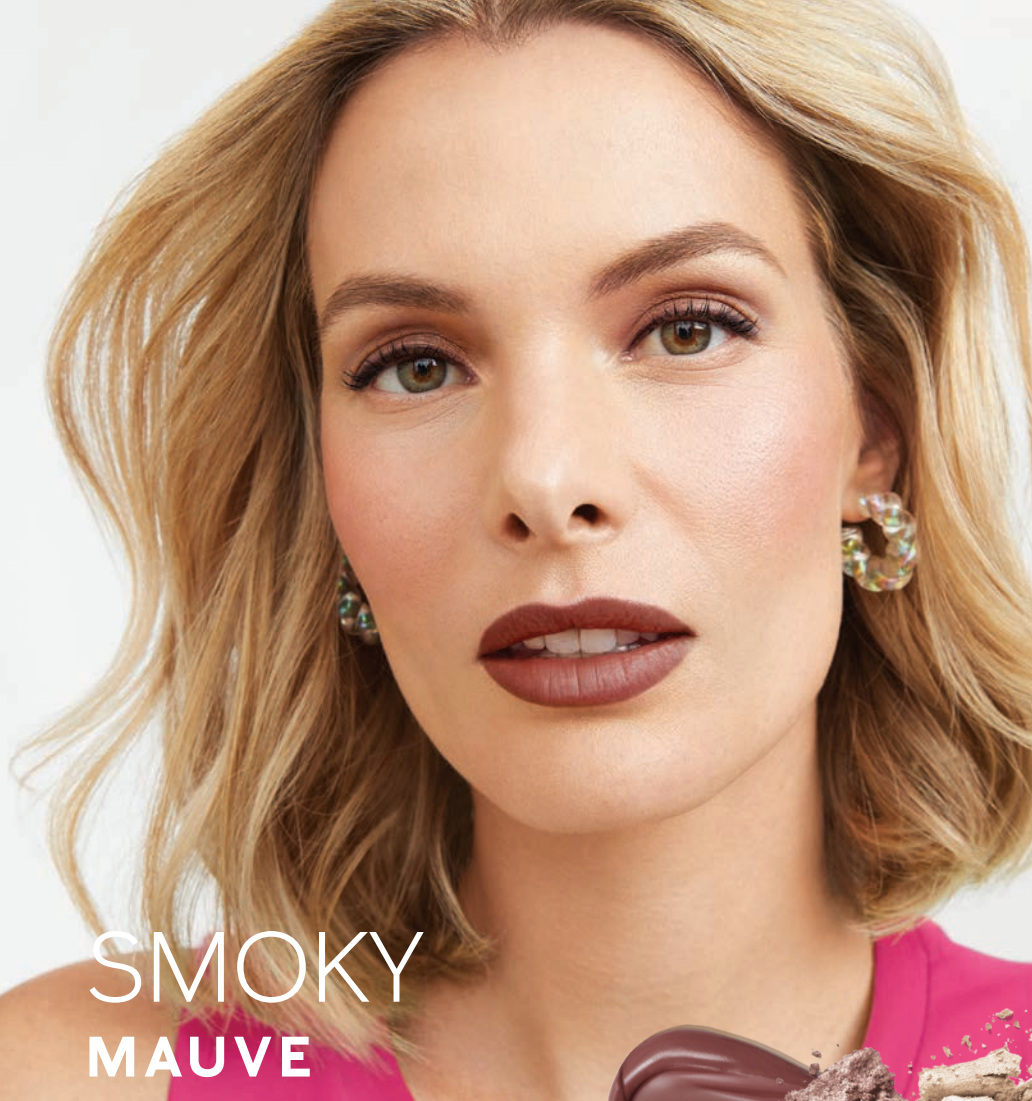
NEW! Limited-Edition* Mary Kay® Matte Liquid Lipstick, \$22 each

ULTI-MATTE BENEFITS

- Velvety, matte finish.
- Bold colour payoff.
- Smooth, matte wear on lips.

meet your matte.





SMOKY MAUVE

GET THE LOOK:

Mary Kay Chromafusion® Eye Shadow in **Soft Heather** (eyelid and crease), **Golden Mauve** (eyelid) and **Moonstone** (inner corner), \$9 each

Mary Kay® Gel Eyeliner With Expandable Brush Applicator in **Jet Black**, \$22

Mary Kay Chromafusion® Eye Shadow in **Frozen Iris** (top of eyeliner), \$9

Lash Love® Mascara in **I ♥ Black**, \$21

Mary Kay Chromafusion® Blush in **Hint of Pink**, \$16

TimeWise® Matte 3D Foundation in **Ivory W 150**, \$29

New! **Limited-Edition® Mary Kay® Matte Liquid Lipstick** in **Rich Mahogany**, \$22



MEET YOUR NEW BROW HERO.

No matter what style you love – feathered, sleek or laminated – **Mary Kay® Clear Brow Styling Gel** is the ultimate bestie for brows that wow.

NEW! Mary Kay® Clear Brow Styling Gel, \$16



THREE WAYS TO BUILD YOUR BROWS

PREP: Use prior to brow liner to prep.

SET: Use after brow liner to set.

SOLO: Wear alone for a naturally sculpted look.

why we love it

- Lightweight formula.
- Small brush for precision.
- No salon necessary.

EFFORTLESSLY LAMINATED

Mary Kay®
Clear Brow Styling Gel,
\$16

Mary Kay®
Eyebrow/Eyeliner
Brush, \$14

GROOMED TO PERFECTION

Mary Kay®
Clear Brow Styling Gel,
\$16

Mary Kay®
Eyebrow/Eyeliner
Brush, \$14

Mary Kay®
Precision Brow Liner,
\$16 each

GORGEOUSLY GLAM

Mary Kay®
Clear Brow Styling Gel,
\$16

Mary Kay®
Eyebrow/Eyeliner
Brush, \$14

Mary Kay®
Precision Brow Liner,
\$16 each

Mary Kay®
Volumizing Brow Tint,
\$16 each



ACHIEVE LASHES SO ULTIMATELY YOU.

Your way to lashes for days - Mary Kay Ultimate Mascara* has a new look but features the same amazing formula and brush inside.

Available in Black and Black Brown.

Mary Kay Ultimate Mascara*, \$21 each

effortless application tips

- 1** Pull the wand out of the tube without swirling or pumping.
- 2** Lightly brush mascara onto lashes working back and forth, starting at the base of the lashline and sweeping outward.
- 3** Using the tip of the wand, brush mascara onto lower lashes in a light, sweeping motion.

*Sleek new
packaging.*
Same great formula.



MAKE AN
IMPACT
THAT'S
ALL HUE.



Make a bold statement and impact with every purchase of limited-edition* Mary Kay® Sparkle Cream Lipstick.

**NEW! Limited-Edition* Mary Kay®
Sparkle Cream Lipstick, \$23 each**



purpose

IN YOUR PURCHASE

Join Mary Kay's global Pink Changing Lives® cause empowerment program and help change the lives of women and their families. From April 26 to September 15, 2024, \$1 from each sale of the limited-edition† Mary Kay® Sparkle Cream Lipstick will be donated to the Mary Kay Ash Charitable Foundation.

TWO BOLD SHADES



LET'S MAKE BOLD STROKES.

The Mary Kay Ash Charitable Foundation's mission is to support women living with cancer through Look Good Feel Better® and to help women experiencing domestic violence by providing grants to women's shelters and community outreach programs.

NEW! MKACF Heart-Shaped Brush Cleaner Pads, Set of 2, \$12

Deeply remove dirt and oil from your Mary Kay® makeup tools with these heart-shaped cleaning pads.

100% net proceeds will support the Mary Kay Ash Charitable Foundation's initiatives.



SINCE 2008

Through our Pink Changing Lives initiatives, we donated millions of dollars to organizations around the world focused on supporting cancer research, protecting survivors from domestic abuse, beautifying our communities, empowering women and girls, as well as other social impact programs.

**PINK
CHANGING
LIVES®**
MARY KAY

†Available while supplies last.
All prices are suggested retail.

PREVENT PREMATURE SKIN AGING STARTING NOW

Reinforce skin's ability to look its best longer with a three-step regimen that features our extensively researched, patented **TimeWise 3D® Complex** in every product to help protect against causes of visible premature skin aging.

TimeWise® Miracle Set® helps support skin's critical needs while adding a moisturizing **SECOND INFUSION** of the complex both day and night. You'll not only love the improvement you can see short-term, but also the long-term benefits of maintaining a beauty wellness routine to help keep skin looking its best year after year.

TimeWise® Miracle Set®, \$159

What a Value!

Save \$13 when you buy the set!



Mary Kay is proud to share that the TimeWise® Miracle Set® has earned the Good Housekeeping Seal.



FRESH EVERY TIME
Special Nutribeads® Duo burst when dispensed to release resveratrol and a blend of vitamin derivatives with every use.

CLEANSE ☼ ☽

TimeWise® 4-in-1 Cleanser, \$32

Thoroughly cleanses and immediately refreshes skin while it gently exfoliates, leaving skin looking brighter and feeling renewed.

HYDRATE ☼ ☽

TimeWise® Antioxidant Moisturizer, \$36

Provides 12 hours of hydration** with a nongreasy, quick-absorbing formula. This antioxidant moisturizer is designed to easily complement both a day and night routine.

DEFEND ☼

TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30, \$52

A daily skin care essential that helps protect skin against environmental stressors and improve visible premature skin aging while defending against UVA/UVB rays.

RECOVER ☽

TimeWise® Nighttime Recovery, \$52

Supports skin's natural process to replenish what is depleted during the day, so skin looks well-rested, feels renewed and expression lines appear softened. Includes effective nighttime ingredient chamomile extract known to help calm and soothe skin.**

*Results based on one of eight independent third-party clinical or consumer studies in which from 55 to 214 women used a TimeWise® Miracle Set® product as directed

**Based on an independent third-party clinical study in which 30 women wore the product for 12 hours

†Results based on an independent third-party clinical study during which 25 women used TimeWise®

Eye Cream twice a day for 12 weeks

††Based on in vitro studies

REDUCE THE PACE OF SKIN'S VISIBLE AGING

STARTING IN AS LITTLE AS 2 WEEKS!*

IN 1 DAY,

hydration is boosted and skin feels soft.*

IN 2 WEEKS,

look of fine lines start to fade, wrinkles start to soften and skin's firmness begins to improve.*

IN 5 WEEKS,

skin's healthy glow is re-energized and skin feels more resilient.*

IN 4 WEEKS,

results continue to get better, while adding improved radiance, skin texture and overall appearance.*

AFTER 12 WEEKS,*

- 98% of panelists had a 37% improvement in the appearance of fine lines.
- 98% of panelists had a 51% increase in skin firmness.
- 78% of panelists had a 20% improvement in the appearance of wrinkles.



TAKE IT TO THE ULTIMATE.

Also featuring the TimeWise 3D® Complex, this multitasking Eye Cream is the ideal addition to create the Ultimate TimeWise® Miracle Set®.

Ultimate TimeWise® Miracle Set®, \$189

Includes the TimeWise® Miracle Set® and TimeWise® Eye Cream.

BRIGHTEN EYES ✨ TimeWise® Eye Cream, \$44

Help reduce the appearance of dark circles, under-eye puffiness**, fine lines and wrinkles†.

What a Value!

Save \$27 when you buy the set!

INDULGE IN ADVANCED SKIN REPAIR



Mary Kay is proud to share that the TimeWise Repair® Volu-Firm® Set has earned the Good Housekeeping Seal.



**TimeWise Repair®
Volu-Firm® Set, \$250**

What a Value!

Save \$32 when you buy the set!

- ①
- ②
- ③
- ④

CLEANSE ✨
TimeWise Repair®
Volu-Firm® Foaming
Cleanser, \$34

Gently sweep away complexion-dulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated.

LIFT ✨
TimeWise Repair®
Volu-Firm® Advanced
Lifting Serum, \$80

Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.*

RESTORE ✨
TimeWise Repair®
Volu-Firm® Day Cream
Sunscreen Broad
Spectrum SPF 30, \$59

Protect your skin against UVA/UVB damage while helping to support its natural collagen.†

REAWAKEN ✨
TimeWise Repair®
Volu-Firm® Eye
Renewal Cream, \$50

Target visible deep lines, dark circles, sagging, bags and upper eyelid droop.

REACTIVATE
TimeWise Repair®
Volu-Firm® Night Treatment
With Retinol, \$59

Fight the appearance of deep lines and wrinkles while you sleep.

*Based on panelists who agreed with statements in a six-week independent

consumer study in which 195 women used the serum twice a day

†Based on in vitro testing of key ingredients

*Results based on a four-week independent consumer study in which 300 women used the product twice a week

**Based on a clinical skin-measurement study.

PERSONALIZE YOUR ROUTINE

even more with additional TimeWise Repair® must-haves!

GIVE YOUR WRINKLES THE EXTRA ATTENTION.

TimeWise Repair® Volu-Fill® Deep Wrinkle Filler, \$55

A targeted solution that delivers visible results. Clinically proven to impact all six wrinkle zones***, our advanced formula not only fills in deep wrinkles instantly but also improves their appearance over time. Worried about wrinkles? Not anymore.



REVEAL THE RADIANCE WITHIN.

TimeWise Repair® Revealing Radiance® Facial Peel, \$70

Unlock your skin's true radiance with the power of glycolic acid. This gentle yet effective formula, enriched with calming botanical extracts* reveals younger-looking, brighter skin with every use. Experience rejuvenated complexion that's ready to embrace age-fighting benefits.



GIVE YOUR SKIN A LIFT.

TimeWise Repair® Lifting Bio-Cellulose Mask, \$75, Pack of 4

Give your skin the ultimate beauty boost. Crafted from pure, plant-based bio-cellulose derived from coconut water, this mask is infused with a powerful blend of oat kernel extract, orchid extract, and sodium hyaluronate for unparalleled skin conditioning. Treat yourself to radiant, firmer skin from the very first use*, and indulge in 24-hour hydration** while reducing fine lines and wrinkles in just four weeks.



*** Results based on assessment of improvement by an independent skin measurement expert after an 8-week independent clinical study in which 45 women used the product morning and night.

A CLEAR COMPLEXION YOUR WAY

Three out of four people said they would switch to the Clear Proof® Acne System because they said it clears up pimples faster than their previous regimen.** And that says it all.

ADD ON FOR CLEARER-LOOKING SKIN.

Clear Proof® Deep-Cleansing Charcoal Mask, \$30

Triple-action charcoal mask acts like a magnet to deep clean pores.



**Results reflect the percentage of panelists who agreed with the statements during a three-week independent consumer study

NATURAL BEAUTY YOUR WAY

Indulge in gentle formulas with a unique blend of naturally derived* ingredients in each product. From skin-soothing sweet almond oil to antioxidant-packed cornflower floral water, natural beauty is within reach.

Mary Kay Naturally®

Mary Kay Naturally® products are clinically shown to be suitable for sensitive skin.



*At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients.

For more information, go to marykay.ca

*This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

**This means that 100% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

HANDSOME SKIN HIS WAY



1 CLEANSE ✨

Clear Proof® Clarifying Cleanser for Acne-Prone Skin, \$22.50

2 CONTROL ✨

Clear Proof® Blemish Control Toner, \$21

3 TARGET ✨

Clear Proof® Spot Solution for Acne-Prone Skin, \$16

4 MOISTURIZE ✨

Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin, \$25

MKMen® Skin Care

Good skin is always in, so build a routine that supports handsome, healthy-looking skin.



CLEANSE ✨

DAILY
Mary Kay Naturally® Purifying Cleanser, \$31

EXFOLIATE ✨

DAILY OR
2-3X PER WEEK
Mary Kay Naturally® Exfoliating Powder, \$41

NOURISH ✨

AFTER CLEANSING OR
ANYTIME
Mary Kay Naturally® Nourishing Oil, \$56

MOISTURIZE ✨

ANYTIME
Mary Kay Naturally® Moisturizing Stick, \$34

CLEANSE ✨

MKMen® Daily Facial Wash, \$20
Tough on dirt and oil and gentle on skin. Won't leave skin feeling stripped.

HYDRATE ✨

MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30, \$29
Protects skin from damaging UVA and UVB rays, and contains an antioxidant.

CONDITION ✨

MKMen® Cooling After-Shave Gel, \$21
Helps calm razor burns with a formula designed to soothe and cool the skin, leaving it feeling irresistibly soft and moisturized.



LIMITED EDITION†

MK High Intensity Ocean® Cologne Spray, \$51

For the man who's energized by the freedom of open waters and blue skies. Take a deep breath and dive into an intoxicating, fresh, citrus-marine fragrance for the active man who loves the sea.

TOP NOTES: Sea mist accord, Italian bergamot, green mandarin, juniper berry and ginger spices.

MID NOTES: Nutmeg, geranium and water fruits.

BOTTOM NOTES: Patchouli, oak moss and white amber.

† Available while supplies last
All prices are suggested retail.

BRING ON NEXT-LEVEL SKIN CARE



No matter what your skin care routine is, get ready to transform your complexion with these targeted treatments and to make your fresh-faced dreams come true. Mary Kay Clinical Solutions® can take it to the next level with our Retinol 0.5 Set and a mix of boosters for specific skin care concerns.

KEY BENEFITS

KEY INGREDIENTS

SO YOU WANT TO PREVENT AND REDUCE THE SIGNS OF AGING?



Mary Kay Clinical Solutions® Retinol 0.5,* \$85

Exfoliates to rejuvenate the skin's surface. Supports natural collagen and elastin. Shown to improve the appearance of wrinkles, uneven skin tone and loss of facial firmness.

RETINOL (VITAMIN A) – The gold-standard ingredient dermatologists recommend for adults of every age to prevent signs of visible aging you can't see yet, while helping to reverse advanced visible signs of aging.

SO YOU WANT TO CALM AND NOURISH SKIN?



Mary Kay Clinical Solutions® Calm + Restore Facial Milk, \$60

Clinically proven to calm irritated skin** and deliver instant hydration,** this nourishing facial milk is powered by four plant oils known for their soothing properties. An integral part of our gentle retinization process when used in conjunction with Mary Kay Clinical Solutions® Retinol 0.5.*

PLANT OILS – Coconut, jojoba seed, safflower and olive oils deliver a power shot of rich fatty acids to nourish and soothe the skin.

GLYCERIN – A well-known humectant that attracts and retains water to help boost moisture levels.

SQUALANE – A natural emollient derived from plants, it is an excellent moisturizer to help support the skin's barrier and reduce dryness.

Mary Kay Clinical Solutions® Retinol 0.5 Set, \$135
(Includes Mary Kay Clinical Solutions® Retinol 0.5 and Calm + Restore Facial Milk)

HOW TO USE



What a Value!

Save \$10 when you buy the set!



Mary Kay is proud to share that the Mary Kay Clinical Solutions® Retinol 0.5 Set and boosters have earned the Good Housekeeping Seal.

CONTACT YOUR INDEPENDENT BEAUTY CONSULTANT for tips on incorporating these products into your routine for maximum results.

*Do not use Mary Kay Clinical Solutions® Retinol 0.5 if you are pregnant, lactating or planning to become pregnant.

**Results based on two independent clinical studies in which women used the Mary Kay Clinical Solutions® Calm + Restore Facial Milk

KEY BENEFITS

KEY INGREDIENTS

MAY BE
USED WITH

SO YOU WANT TO TARGET LINES AND WRINKLES?



Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer, \$42

Takes wrinkle reduction to the next level with renowned ingredients.

VITAMIN C – Clinically shown to improve the appearance of lines and wrinkles caused by photodamage.

RESVERATROL – A highly potent antioxidant with the ability to fight visible signs of skin aging.

ACETYL HEXAPEPTIDE-8 –

A skin-restoring peptide that helps diminish the appearance of lines and wrinkles.

- HA + Ceramide Hydrator
- Retinol 0.5* (after the retinization process is complete)

SO YOU WANT A MOISTURIZING BOOST?



Mary Kay Clinical Solutions® HA + Ceramide Hydrator, \$42

Supports skin's barrier with a unique boost of highly targeted moisturizing ingredients.

HYALURONIC ACID (HA) – A powerhouse humectant known to bind more than 1,000 times its weight in water. Two forms of HA take a dual-action approach to combating dry skin.

CERAMIDE – Essential for the retention of skin moisture.

VERBENA OFFICINALIS EXTRACT –

A plant extract known to improve skin hydration and support skin barrier function.

- Any one of the three additional boosters.
- Retinol 0.5*

SO YOU WANT A BRIGHTER, MORE EVEN SKIN TONE?



Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener, \$42

Addresses multiple pathways to reduce uneven skin tone and boost skin's brightness with a trio of proven skin-brightening ingredients.

FERULIC ACID – A high-potency antioxidant that acts like a shield to defend from external factors that may lead to uneven skin tone.

NIACINAMIDE – A form of vitamin B3, this essential nutrient is a brightening superpower.

NAVY BEAN EXTRACT – An ingredient known for its brightening efficacy.

- HA + Ceramide Hydrator
- Retinol 0.5* (after the retinization process is complete)

SO YOU WANT SMOOTHER-LOOKING SKIN?



Mary Kay Clinical Solutions® PHA + AHA Resurfacer, \$42

Accelerates surface skin renewal and gently dissolves dead skin cells with a trio of proven skin-smoothing ingredients.

POLY-HYDROXY ACID – PHA provides gentle exfoliation on the skin's surface.

ALPHA-HYDROXY ACID – AHA provides deep exfoliation below the skin's surface.

GLYCERIN – A humectant that helps boost moisture levels.

- HA + Ceramide Hydrator

Apply your booster(s) after cleansing and toning. Squeeze 6 to 8 drops (depending on personal preference) into hands. Then smooth evenly onto face.

POWER YOUR BEAUTY FROM THE INSIDE OUT

DAILY BENEFITS® MULTIVITAMIN, \$30

Daily Benefits® Multivitamin contains a balanced blend of fruit extracts, antioxidants, vitamins and minerals to help fill nutrient gaps and help skin be its best.

- Blend of botanical extracts.
- Contains the polyphenol antioxidant equivalent of one serving of fruits and vegetables.
- Helps support normal body functions.
- Gluten-free

DAILY BENEFITS® ANTIOXIDANT, \$40

Daily Benefits® Antioxidant supports the body's natural antioxidant system to help protect against free radicals and daily skin stressors. It's the perfect complement to TimeWise® Miracle Set®.

- Botanical antioxidants: resveratrol, grape seed extract
- Nutrient antioxidants: vitamins C, E and zinc
- Vegetarian formula
- Gluten-free

DAILY BENEFITS® COLLAGEN, \$60

Daily Benefits® Collagen gives the body the nutritional building blocks it needs to support skin's foundational structure. Stir a scoop into your favourite drink or smoothie for everyday age-fighting power.

- Hydrolyzed Marine Collagen, and Vitamin C help support natural collagen production to minimize the look of fine lines and wrinkles
- Biotin helps support healthy skin and nails.
- Gluten-free.





WRAP YOUR BODY IN **CREAMY COMFORT**



In just two simple steps, you can have skin that is soothed, smoothed and refreshed with the new Mary Kay® Body Care Collection. Choose from two delicious scents that kiss the skin with a hint of fragrance. Available in Apple & Almond or Berry & Vanilla. "Me" time just got a little more fabulous.



Mary Kay Scented Body Lotion and Shower Gel
Available in Berry & Vanilla or Apple & Almond, \$19 each

Turn shower time into indulgent "me" time when you lather up with the foamy Scented Shower Gel. Seal in skin-loving hydration when you smooth on the moisture-rich Scented Body Lotion.

All products are dermatologist-tested and tested for skin irritancy and allergy.



the
ESSENTIALS

FIRM, BRIGHTEN & BLEND

Indulge the eyes in tender love and care with the ultimate trio in *Eye-conic Bliss*. Get ready to unveil brighter, firmer eyes as you blend away imperfections with ease. It's time to awaken beautiful eyes with a touch of bliss!

\$67 (Suggested Retail Value of \$78)



LIMITED EDITION* THE ESSENTIALS - EYE-CONIC BLISS

Bundle includes:

TimeWise® Eye Cream

Your shade of Mary Kay® Perfecting Concealer

Blending Sponge

The Essentials - Eye-conic Bliss Digital Guide



YOUR WAY TO COMPLEXION PERFECTION

Explore an array of coverages and finishes to feel flawless and confident.

BARELY THERE

Fresh-faced in five? Yes, please! Get out the door with a glowing complexion and sun protection.

Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15, \$24.50 each



Mary Kay® Blending Sponge, \$15



STUNNINGLY SEAMLESS

Your perfect match – in matte or luminous – awaits! Featuring long-lasting coverage, this foundation allows you to go from work to play with confidence.

TimeWise® Matte 3D Foundation, \$29 each

TimeWise® Luminous 3D Foundation, \$29 each



Mary Kay® Blending Brush, \$20



CLOSE-UP CONFIDENCE

Get ready for your close-up with this full-coverage foundation. This heat- and humidity-resistant formula evens out skin tone and dries to a matte finish.

Endless Performance® Creme-to-Powder Foundation, \$22.50



Flip to the Shopping Guide to see all the shades!



Mary Kay® Liquid Foundation Brush, \$18

FIND YOUR MARY KAY® FAVES!

Meet the products we absolutely adore this season!
Add them to your routine to discover the next level of customized beauty.



**Mary Kay®
Oil-Free
Eye Makeup
Remover,
\$22**



**Clear Proof®
Clarifying
Cleanser for
Acne-Prone
Skin, \$22.50**



**Travel Roll-Up Bag
(unfilled), \$41**

**Mary Kay®
Mineral Facial
Sunscreen Broad
Spectrum SPF
30, \$30**



**Mary Kay® CC Cream
Sunscreen Broad
Spectrum SPF 15,
\$24.50**



**Clinical Solutions®
Ferulic +
Niacinamide
Brightener, \$42**



**Mary Kay
Ultimate Mascara®
in Black, \$21**



**TimeWise® Microdermabrasion
Plus Set, \$62**



**TimeWise Repair® Lifting
Bio-Cellulose Mask (Pack
of 4), \$75**



**Mary Kay®
Clear Brow
Styling Gel,
\$16**

**TimeWise®
Solution
Set, \$99**



**Mary Kay
Unlimited®
Lip Gloss in
Fancy Nancy,
\$21**



DIVE INTO A DIGITAL WORLD
OF BEAUTY WITH YOUR #BEAUTYBFF!



Available as an app



Available on marykay.ca



MARY KAY MIRRORME™

No mess makeup! Instantly try-on every Mary Kay colour product to find the perfect shade or new look for you! Tap. Play. Repeat and add the products you love to your cart!



MARY KAY® SKIN ANALYZER

Understand your skin with a single scan! This free assessment combines skin care and technology for a deep analysis of your skin and creates the perfect skin care routine customized to fit your needs.



MARY KAY® INTERACTIVE CATALOG

Feel like a beauty insider! Interactive Catalogs bring the pages of your favourite publication, like *The Look*, to life with simplified product ordering, shareable wish lists, seamless access to Mary Kay MirrorMe™ try-ons and more!



4-in-1 Cleanser, \$32
127 g

Antioxidant Moisturizer, \$36
88g

Daytime Defender Sunscreen Broad Spectrum SPF 30, \$52
29 mL

Nighttime Recovery, \$52
29 mL



Ultimate TimeWise® Miracle Set®, \$189

Includes the TimeWise®
Miracle Set® products in
your choice of normal/dry or
combination/oily, plus
TimeWise® Eye Cream.

Save \$27 when you
buy the set!

TimeWise® Eye Cream, \$44
Available individually

AGE-DEFYING TimeWise®

TimeWise® Miracle Set®, \$159

Normal/Dry or
Combination/Oily



TimeWise® Basic Set, \$63

(Regularly \$68)

Get your formula choice
of 4-in-1 Cleanser &
Antioxidant Moisturizer

TimeWise® Miracle Set® The Go Set, \$32

Beauty Blotters®
Oil-Absorbing
Tissues, \$9.50,
Pack of 75



Intense Moisturizing Cream,
\$42, 51 g



Oil-Free Hydrating Gel,
\$42, 51 g



TimeWise® 3-In-1 Cleansing Bar
(with soap dish), \$30, 141 g



Mask Applicator, \$15



TimeWise®
Firming Eye
Cream, \$40, 14 g

Mary Kay®
Instant
Puffiness
Reducer,
\$42, 10 g



Hydrogel Eye
Patches, \$45,
30 Pairs



Mary Kay®
Mineral Facial
Sunscreen
Broad
Spectrum SPF
30, \$30, 50 mL



- TimeWise Replenishing Serum C+E®, \$67, 44 mL
- TimeWise Moisture Renewing® Gel Mask, \$30, 85 g
- TimeWise Moisture Renewing® Softener, \$25, 147 mL

skin care



Indulge
Soothing
Eye Gel®,
\$22, 11 g



2-Step Hydrating
Sheet Mask, \$45,
Pack of 8



TimeWise® Microdermabrasion
Plus Set, \$62 (\$73 value)
also available individually

- TimeWise® Microdermabrasion Refine, \$38, 70 g
- TimeWise® Pore Minimizer, \$35, 29 mL



- Shea Butter Balm, \$16, 8g
- Shea Sugar Scrub, \$16, 8g

Extra Emollient
Night Cream,
\$21, 60 g



Daily Benefits®
Boost any skincare
regimen from the
inside out.

- Daily Benefits® Multivitamin, \$30, 60 capsules
- Daily Benefits® Antioxidant, \$40, 30 capsules
- Daily Benefits® Collagen, \$60, 97 g





Clinical Solutions® Retinol 0.5 Set, \$135

Save **\$10** when you purchase the set!

Includes and also available individually:

- **Clinical Solutions® Retinol 0.5, \$85, 30 mL**
- **Clinical Solutions® Calm + Restore Facial Milk, \$60, 74 mL**



**C + Resveratrol
Line-Reducer**
\$42, 15 mL



**PHA + AHA
Resurfacer**
\$42, 15 mL



**HA + Ceramide
Hydrator**
\$42, 15 mL



**Ferulic + Niacinamide
Brightener**
\$42, 15 mL



**TimeWise Repair® Volu-Fill® Deep
Wrinkle Filler, \$55, 14 g**



**TimeWise Repair®
Revealing Radiance®
Facial Peel, \$70, 48 g**



**TimeWise Repair®
Lifting Bio-
Cellulose Mask,
\$75, Pack of 4**



Clear Proof® Acne System

- **Clarifying Cleanser for Acne-Prone Skin, \$22.50, 127 g**
- **Spot Solution for Acne-Prone Skin, \$16, 29 g**
- **Oil-Free Moisturizer for Acne-Prone Skin, \$25, 88 mL**
- **Blemish Control Toner, \$21, 147 mL**
- **Deep-Cleansing Charcoal Mask, \$30, 114 g**



TimeWise Repair® Volu-Firm® Set, \$250
Also available individually

- **Foaming Cleanser, \$34, 127 g**
- **Advanced Lifting Serum, \$80, 29 g**
- **Eye Renewal Cream, \$50, 14 g**
- **Day Cream Sunscreen Broad Spectrum SPF 30, \$59, 48 g**
- **Night Treatment With Retinol, \$59, 48 g**

New! Mary Kay® Skin Care Line, \$88

A simple start to skin care. Help maintain clean, healthy skin.

Available in Hydrating and Mattifying formulas

Mary Kay® Skin Care Go Set, \$25

Travel-sized set



14g 29mL 8mL 8g

The Go Set is available in both formulas.

**Hydrating or
Mattifying
Cleanser, \$22**
127 g



**Hydrating or
Mattifying
Moisturizer, \$22**
85 g



**Balancing
Toner, \$22**
147 mL



**Exfoliating
Scrub, \$22**
88 mL



8 g 3 g 14 g 9 g 9 g

TimeWise Repair® Volu-Firm® The Go Set, \$45

Travel-sized set

skin care

Mary Kay Naturally®

- **Purifying Cleanser, \$31, 127 g**
- **Exfoliating Powder, \$41, 75 g**
- **Nourishing Oil, \$56, 30 mL**
- **Moisturizing Stick, \$34, 11 g**

To learn more about the COSMOS standard, see cosmos-standard.org/ the-cosmos-standard



MKMen® Regimen

- **Daily Facial Wash, \$20, 133 mL**
- **Advanced Facial Hydrator Sunscreen SPF 30, \$29, 88 mL**
- **Cooling After-Shave Gel, \$21, 73 mL**

**At least 90% of ingredients are derived from natural sources processed in accordance with third-party standards – currently the COSMOS standard. Visit marykay.ca to learn more.

All prices are suggested retail.

FACE



TimeWise 3D[®] Matte & Luminous Foundations, \$29, 30 mL

*Available in Matte Only

**Available in Luminous Only

Ivory



IVORY C 100 IVORY C 110 IVORY W 120** IVORY W 130 IVORY N 140 IVORY W 150 IVORY N 160

Beige



BEIGE W 100 BEIGE C 110 BEIGE C 120 BEIGE C 130 BEIGE C 140 BEIGE N 150 BEIGE W 160 BEIGE C 170* BEIGE W 180

Bronze



BEIGE N 190 BEIGE N 200* BEIGE N 210 BEIGE C 220



BRONZE W 100 BRONZE W 110* BRONZE W 120* BRONZE W 130 BRONZE W 140* BRONZE W 150 BRONZE C 160 BRONZE C 170 BRONZE C 180*



Endless Performance[®] Creme-to-Powder Foundation[†], \$22.50, 10 g



IVORY 1 IVORY 2 IVORY 3 IVORY 4 IVORY 5 BEIGE 1 BEIGE 2 BEIGE 3



BEIGE 4 BEIGE 5 BEIGE 6 BRONZE 1 BRONZE 2 BRONZE 3 BRONZE 4 BRONZE 5

[†]Contains a small amount of fragrance.

Sheer Mineral Pressed Powder, \$22, 9 g



IVORY 1 IVORY 2 BEIGE 1 BEIGE 2 BRONZE 1 BRONZE 2

Silky Setting Powder, \$24, 8 g



LIGHT IVORY LIGHT-MEDIUM IVORY MEDIUM IVORY DEEP IVORY



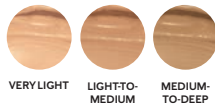
LIGHT BEIGE LIGHT-MEDIUM BEIGE MEDIUM BEIGE DEEP BEIGE



LIGHT BRONZE LIGHT-MEDIUM BRONZE MEDIUM BRONZE DEEP BRONZE

face

CC Cream Sunscreen Broad Spectrum SPF 15, \$24.50, 29 mL



VERY LIGHT LIGHT-TO-MEDIUM MEDIUM-TO-DEEP



DEEP VERY DEEP



Perfecting Concealer[®] \$19, 6 g



LIGHT IVORY DEEP IVORY



LIGHT BEIGE DEEP BEIGE



LIGHT BRONZE DEEP BRONZE

Makeup Finishing Spray by Skindinavia \$23, 59 mL



Translucent Loose Powder, \$21, 11 g



Undereye Corrector, \$19, 6 g



Foundation Primer Sunscreen SPF 15, \$23, 29 mL

Waterproof Eyeliner, \$17, 0.28 g



BLACK



BROWN



STEELY



BLUE



Chromafusion® Eye Shadow, \$9, 1.4 g

Matte



BISCOTTI

HAZELNUT

CINNABAR



MAHOGANY

ESPRESSO

CASHMERE HAZE



BLOSSOM

DUSTY ROSE

SOFT HEATHER



MERLOT

ONYX

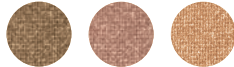
Shimmer



MOONSTONE

CRYSTALLINE

CANDLELIGHT



RUSTIC

ROSE GOLD

GOLD STATUS



SHINY PENNY

BURNISHED BRONZE

SMOKY QUARTZ



GRANITE

SUNLIT ROSE

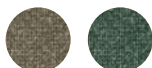
GOLDEN MAUVE



FROZEN IRIS

SWEET PLUM

STARRY NIGHT



MOSS

EMERALD NOIR

MASCARAS



New Packaging!

Ultimate Mascara®, \$21, 8 g
(AVAILABLE IN BLACK AND BLACK BROWN)



Lash Love Fanorama® Mascara, \$21, 8 g
(AVAILABLE IN 1 ♡ BLACK)



Lash Love® Mascara, \$21, 8 g
(AVAILABLE IN 1 ♡ BLACK)



Lash Love® Lengthening Mascara, \$21, 8 g
(AVAILABLE IN 1 ♡ BLACK)



Lash Love® Waterproof Mascara, \$21, 8 g
(AVAILABLE IN 1 ♡ BLACK)



Lash Intensity® Mascara, \$23, 9 g
(AVAILABLE IN BLACK)



INTENSE BLACK

Waterproof Liquid Eyeliner Pen, \$20, 1.5 g



JET BLACK

Gel Eyeliner With Expandable Brush Applicator, \$22, 4.5 g

eyes

Precision Brow Liner, \$16, 0.09 g



Liquid Eye Shadow, \$18, 4 g



LIGHT BEAM

METEOR SHOWER



PINK STARLIGHT

PURPLE NOVA



BLONDE

DARK BLONDE

BRUNETTE



DARK BRUNETTE

BLACK BROWN

Volumizing Brow Tint, \$16, 4 g



BLONDE

DARK BLONDE



BRUNETTE

DARK BRUNETTE



New! Mary Kay® Clear Brow Styling Gel, \$16, 4 g

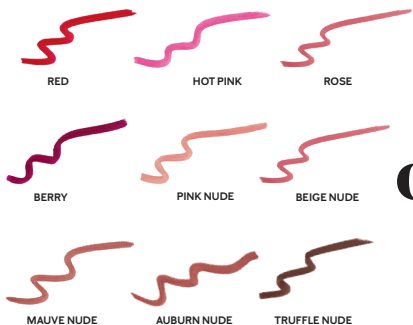
Gel Semi-Shine Lipstick, \$22, 3 g



Gel Semi-Matte Lipstick, \$22, 3 g



Waterproof Lip Liner, \$17, 0.28 g



lips & cheeks

Mary Kay Unlimited[®] Lip Gloss, \$21, 3.9 mL

Cream



Pearl



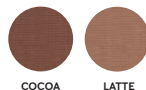
Shimmer



Mary Kay Chromafusion[®] Highlighter, \$16, 5 g



Mary Kay Chromafusion[®] Contour, \$16, 5 g



Mary Kay[®] Supreme Hydrating Lipstick, \$23, 3.2 g



Mary Kay Chromafusion[®] Blush, \$16, 5 g





Available in White Tea, Citrus and Fragrance-Free & Orchard Peach.
Orchard Peach is available while supplies last.

**Satin Hands®
Pampering Set, \$51**

Set includes:

- **Fragrance-Free Hand Protecting Softener**, 60 g
- **Refining Shea Scrub**, 220 g
- **Nourishing Shea Cream**, 85 g
- **A giftable bag**

Fragrance-Free Satin Hands® Shea Hand Sanitizer, \$11, 50 mL



Fragrance-Free Satin Hands® Shea Hand Soap, \$12, 185 g

TimeWise Body® Targeted-Action® Toning Lotion, \$38, 236 mL

Formulated to fortify the skin's support structure, helping to firm, tone and tighten, while keeping skin hydrated for 24 hours.



Satin Body® Whipped Shea Crème, \$30, 113 g



Satin Hands® Nourishing Shea Cream, \$14, 85 g

Available in White tea & Citrus and Fragrance-Free

body

SATIN BODY

Unwind in shea butter bliss featuring a delicate White Tea & Citrus scent

Satin Body® Revitalizing Shea Scrub, \$26, 185 g

Satin Body® Indulgent Shea Wash, \$26, 192 mL

Satin Body® Silkening Shea Lotion, \$26, 192 mL



2-In-1 Body Wash & Shave, \$21, 192 mL

Hydrating Lotion, \$21, 192 mL

Mint Bliss™ Energizing Lotion for Feet & Legs, \$16, 88 mL

A cool mint formula that helps tired feet and legs feel revived.



MARY KAY BODY CARE

Pamper your skin with a scent-sational experience

Mary Kay Scented Body Lotion and Shower Gel. Available in Berry & Vanilla or Apple & Almond, \$19 each, 200 mL

Essential Brush Collection, \$65

Set includes:

- All-Over Eye Shadow Brush, \$15
- Eye Crease Brush, \$15
- Eye Smudger Brush, \$15
- All-Over Powder Brush, \$20
- Cheek Brush, \$17
- Portable clutch

Brushes also sold separately.



Travel Roll-Up Bag, \$41
(unfilled)



Blending Brush, \$20

Liquid Foundation Brush, \$18

Cream Color Brush, \$15

Eye Blending Brush \$15

Eyebrow/ Eyeliner Brush, \$14



Mary Kay Pro Palette*, \$31
(unfilled)

Customizable, magnetic beauty essential.



Mary Kay Perfect Palette*, \$23.50
(unfilled)

The perfectly sized touch-up kit!



Palette Cheek Brush, \$3

Palette Powder Brush, \$6



Cosmetic Sponges, \$5
pack of 2

Blending Sponge, \$15



Eye Sponges, \$3
pack of 2



Mary Kay Petite Palette*, \$12
(unfilled)

Tiny enough to take anywhere.

tools & fragrance



Cityscape* Cologne Spray, \$61, 59 mL



True Original* Cologne Spray, \$52, 58 mL



Mary Kay* Makeup Remover Rounds, \$16, Set of 5

MK High Intensity* Sport Cologne Spray, \$51, 73 mL



Domain* Cologne Spray \$53, 73 mL



Thinking of You* Eau de Parfum, \$41, 29 mL



Belara* Eau de Parfum, \$55, 50 mL

Illuminea* Extrait de Parfum \$85, 50 mL



Bella Belara* Eau de Parfum, \$55, 50 mL

New! Limited-Edition* Mary Kay* Matte Liquid Lipstick, \$22 each, 3 g each
 Discover your match with three new shades of the Matte Liquid Lipstick that truly express the confidence in you.



Mary Kay Ash
 CHARITABLE FOUNDATION*

New! Limited-Edition* Mary Kay* Sparkle Cream Lipstick, \$23 each, 3.8 g each

During this time period, \$1 from the sale of each limited-edition Mary Kay Sparkle Cream Lipstick will be donated to the Mary Kay Ash Charitable Foundation.



New! MKACF Heart-Shaped Brush Cleaner Pads, \$12, Set of 2

100% net proceeds will support the Mary Kay Ash Charitable Foundation's initiatives.



New! Limited-Edition* MK High Intensity Ocean* Cologne Spray, \$51, 73 mL

the ESSENTIALS

New! Limited-Edition* The Essentials - Eye-conic Bliss, \$67 (Suggested Retail Value of \$78)

- Perfecting Concealer
- TimeWise* Eye Cream
- Blending Sponge
- The Essentials - Eye-conic Bliss Digital Guide



limited edition

COVER MODELS

From Top to Bottom we have Autumn, Cayley, Brenna and Alexis wearing CC Cream Sunscreen Broad Spectrum SPF 15, Mary Kay Chromafusion* Blush in Juicy Peach, Darling Pink, and Rogue Rose; Mary Kay Chromafusion* Highlighter in Glazed; Lash Love* Mascara in I ♥ Black and Lash Love Fanorama* Mascara in I ♥ Black; White Tea & Citrus Satin Lips* Shea Butter Balm; and Mary Kay Unlimited* Lip Gloss in Sheer Illusion.



BE 100% CONFIDENT!

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ALL PRICES ARE SUGGESTED RETAIL. ADD SALES TAX WHERE APPLICABLE. ALL PRICES ARE VALID FROM 16/05/24 THROUGH 15/09/24. Age Minimize 3D, Beauty Blotters, Beauty That Counts, Belara, Bella Belara, Botanical Effects, Cityscape, Clear Proof, Domain, Endless Performance, High Intensity, Illuminea, Indulge Soothing Eye Gel, Lash Intensity, Lash Love, Lash Love Fanorama, Mary Kay, Mary Kay Chromafusion, Mary Kay Naturally, Mary Kay Perfect Palette, Mary Kay Perfecting Concealer, Mary Kay Petite Palette, Mary Kay Pro Palette, Mary Kay Ultimate Mascara, Miracle Set The Go Set, Mirror Me, MK, MK High Intensity, MK Mary Kay, MK Men, Revealing Radiance, Satin Body, Satin Hands, Satin Lips, Satin Smoothie, TimeWise, TimeWise Body, TimeWise Moisture Renewing, TimeWise Repair, TimeWise Repair Volu-Firm The Go Set, TimeWise Targeted-Action, True Dimensions, Thinking of You, True Original, VIPink, Volu-Firm and Volu-Fill are registered trademarks; Daily Benefits, Mary Kay Clinical Solutions, Mary Kay Daily Benefits, Mary Kay Unlimited, TimeWise Miracle Set, and TimeWise Replenishing Serum C+E are trademarks; and Pink Changing Lives is a service mark of Mary Kay Inc. and Mary Kay Cosmetics Ltd. ©2024 Mary Kay Cosmetics Ltd. Printed in Canada.

*Available from participating Independent Beauty Consultants only and while supplies last.

YOUR LIPSTICK MAKES A difference

New! Make a bold statement and impact with every purchase of limited-edition* **Mary Kay® Sparkle Cream Lipstick**, \$23 each

**PINK
CHANGING
LIVES**
MARY KAY



From April 26 to September 15, 2024, \$1 from the sale of each limited-edition Mary Kay® Sparkle Cream Lipstick will be donated to the Mary Kay Ash Charitable Foundation.

Price is suggested retail.
*Available while supplies last

GET SOCIAL WITH @MARYKAYCANADA



The Voice of Canada's
Personal Care
Products Industry

Mary Kay Ash
CHARITABLE FOUNDATION™

Please recycle this
catalogue or pass it
on to a friend.

10099606 05/24