

60 YEARS

OF INSPIRATION, INNOVATION & IMPACT

What sets us apart? Not just one thing but many facets that, put together, create a brand unlike the rest.

THE COMPANY



FOUNDER

Mary Kay Ash, from humble beginnings to a champion, ensuring women could take their rightful place in the business world.

ACHIEVEMENT

Mary Kay Ash was recognized as one of the "Most Outstanding Women in the 20th Century" by *USA Today*.



YEARS IN BUSINESS,
outlasting hundreds of Fortune 500 companies.



35+ MARKETS

Mary Kay® products are sold in dozens of countries around the world.

POSITIVE IMPACT

MORE THAN

\$3

**MILLION
DONATED**

Donated by the Mary Kay Ash Charitable Foundation since 2001 to support women impacted by cancer and domestic violence.

MORE THAN

\$1.5

MILLION

Awarded to Look Good Feel Better® and local programs dedicated to helping individuals with cancer.

MORE THAN

\$2

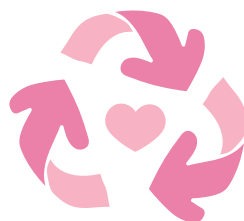
MILLION

Awarded through the Foundation's annual Shelter Grant program, which has supported over 140 women's shelters and community outreach programs that aid victims of domestic violence.

100%

RENEWABLE ENERGY

Powers the Mary Kay world headquarters and manufacturing facility.



ZERO-LANDFILL

STATUS

Achieved by global Mary Kay manufacturing facilities

MARY KAY



MORE THAN
500K

Tests conducted every year to ensure product safety, quality and performance.



HUNDREDS OF PRODUCTS

Including skin care, colour and fragrance in our global portfolio.



UP TO
1.1 MILLION
Products produced every day at the Richard R. Rogers Manufacturing / R&D Center in Lewisville, Texas.

MORE THAN
1,600

Global patents, which shows our dedication to innovation.

39



Mary Kay® products (and counting!) currently have earned the Good Housekeeping Seal.



A MARY KAY BUSINESS



MILLIONS OF WOMEN

All over the world have enriched their lives, their families' lives and the lives of countless others through the Mary Kay opportunity.

100%

Of Independent Beauty Consultants are independent business owners with the flexibility to grow their businesses in ways that work best for them.

NEARLY
40
MILLION

People embraced the Mary Kay opportunity over the last 60 years