

# MARY KAY

# ORDER OF APPLICATION CHART

## Mary Kay® Skincare Regimens and Special Solutions

Hello, beautiful! Welcome to skin care made simple. When it comes to applying products effectively, a great rule is to organize your regimen based on the weight of the formula. The lightest products such as toners and serums are applied first, and heavier formulas such as moisturizers and eye creams follow. Use this product application chart to help determine the correct order in which your skin care products should be applied. This ensures your skin is receiving the maximum benefit of each product!

## MARY KAY® SKIN CARE REGIMEN STEPS

To get the most out of your skin care, check off each product that is part of your routine to discover your ideal order of application.

### 1 REMOVE MAKEUP

- ♥ Mary Kay® Oil-Free Eye Makeup Remover
- ♥ Mary Kay® Micellar Water



### 2 CLEANSE

- ♥ TimeWise® 4-in-1 Cleanser
- ♥ TimeWise® 3-in-1 Cleansing Bar
- ♥ TimeWise Repair® Volu-Firm® Foaming Cleanser
- ♥ Mary Kay Naturally® Purifying Cleanser
- ♥ Clear Proof® Clarifying Cleansing Gel
- ♥ Botanical Effects® Cleansing Gel
- ♥ Botanical Effects® Cleanse
- ♥ MKMen® Daily Facial Wash
- ♥ MKMen® Shave Foam



### 3 EXFOLIATORS & MASKS

- ♥ TimeWise® Microdermabrasion Refine
- ♥ TimeWise Repair® Revealing Radiance® Facial Peel
- ♥ Mary Kay Naturally® Exfoliating Powder
- ♥ Mary Kay Clinical Solutions® PHA + AHA Resurfacer\*
- ♥ Clear Proof® Deep-Cleansing Charcoal Mask
- ♥ TimeWise® Moisture Renewing Gel Mask
- ♥ TimeWise Repair® Lifting Bio-Cellulose Mask
- ♥ Botanical Effects® Mask
- ♥ Mary Kay® 2-Step Hydrating Sheet Mask



## 4 TONERS & SOFTENERS

- ♥ Clear Proof® Blemish Control Toner
- ♥ Botanical Effects® Refreshing Toner
- ♥ Botanical Effects® Freshen
- ♥ TimeWise Moisture Renewing® Softener



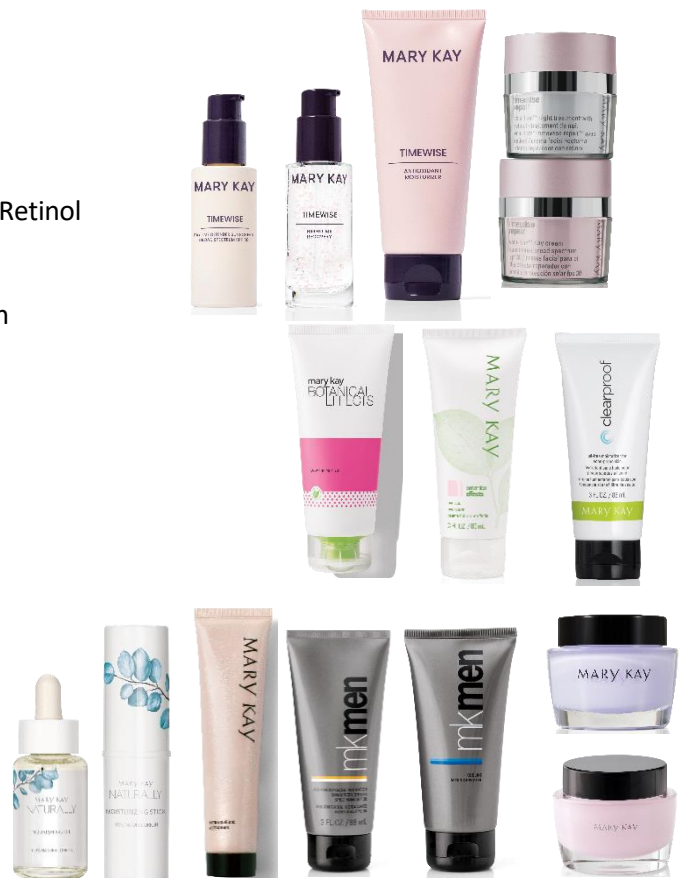
## 5 SPECIAL SOLUTIONS + SERUMS

- ♥ Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer\*\*
- ♥ Mary Kay Clinical Solutions® HA + Ceramide Hydrator
- ♥ Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener\*\*
- ♥ TimeWise Replenishing Serum C+E®
- ♥ TimeWise® Pore Minimizer
- ♥ TimeWise Repair® Volu-Firm® Advanced Lifting Serum
- ♥ TimeWise Repair® Volu-Fill® Deep Wrinkle Filler
- ♥ Clear Proof® Spot Solution for Acne-Prone Skin
- ♥ Mary Kay Clinical Solutions® Retinol 0.5



## 6 MOISTURIZER

- ♥ TimeWise® Daytime Defender SPF 30
- ♥ TimeWise® Nighttime Recovery
- ♥ TimeWise® Antioxidant Moisturizer
- ♥ TimeWise Repair® Volu-Firm® Day Cream SPF 30
- ♥ TimeWise Repair® Volu-Firm® Night Treatment with Retinol
- ♥ Botanical Effects® Moisturizing Gel
- ♥ Botanical Effects® Hydrate
- ♥ Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin
- ♥ MKMen® Cooling After-Shave Gel
- ♥ MKMen® Advanced Facial Hydrator SPF 30
- ♥ Mary Kay Naturally® Moisturizing Stick
- ♥ Mary Kay Naturally® Nourishing Oil
- ♥ Mary Kay® Oil-Free Hydrating Gel
- ♥ Mary Kay® Intense Moisturizing Cream
- ♥ Mary Kay® Extra Emollient Night Cream



# 7 EYE CARE + LIP CARE

- ♥ Mary Kay® Hydrogel Eye Patches
- ♥ Indulge® Soothing Eye Gel
- ♥ TimeWise® Firming Eye Cream
- ♥ TimeWise® Eye Cream
- ♥ TimeWise Repair® Volu-Firm® Eye Renewal Cream
- ♥ Mary Kay® Instant Puffiness Reducer<sup>†</sup>
- ♥ White Tea & Citrus Satin Lips® Shea Sugar Scrub
- ♥ White Tea & Citrus Satin Lips® Shea Butter Balm



\*Cannot be used with Mary Kay Clinical Solutions® Retinol 0.5

\*\* Do not layer these products, select one booster based on your primary skin concern. Refer to the Clinical Solutions® Boosters Comparison Chart

†When incorporating this product into your morning or evening routine, you will want to avoid applying eye cream at the same time. You can still apply your other products as usual, avoiding the eye area.

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