

# Reclaim Your TRIANGLE OF YOUTH™

with the NEW TimeWise Repair® Volu-Firm® Advanced Lifting Serum

**100%** HAD A VISIBLE LIFT  
OF SAGGING SKIN  
ALONG THE CHEEKS  
AND JAWLINE.<sup>1</sup>

**98%** HAD VISIBLY LIFTED  
SKIN OVERALL.<sup>1</sup>

**82%** HAD IMPROVED  
SKIN FIRMNESS.<sup>1</sup>

**98%** HAD DEEP LINES  
AND WRINKLES  
VISIBLY REDUCED.<sup>1</sup>



## CONSUMER CLAIMS

When we asked women to try *Volu-Firm*® Advanced Lifting Serum, a majority<sup>2</sup> of them said it exceeded their expectations so much that they didn't want to stop using it. The reasons why? These visible, age-defying results:

**FIRMER  
TRIANGLE  
OF YOUTH**

**A TIGHTER  
EFFECT**

**RENEWED  
LOOK OF  
YOUTHFULNESS**

## WHAT IS THE TRIANGLE OF YOUTH?

As skin ages, this area can become compromised. Your best defense is *Volu-Firm*® Advanced Lifting Serum.



FULL CHEEKS

DEFINED JAWLINE

TAUT NECK

# MARY KAY®

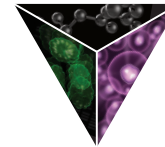
<sup>1</sup>Based on one 12-week independent clinical study in which 45 women used the serum twice a day. Numbers reflect the percentage of panelists who showed improvement. <sup>2</sup>Based on panelists who agreed with statements in a six-week independent consumer study in which 195 women used the serum twice a day



## A *UNIQUE* INGREDIENT SYNERGY

This intensive serum contains the same patented *Volu-Firm*<sup>®</sup> Complex that is in every *TimeWise Repair*<sup>®</sup> regimen product; it also contains two new next-generation ingredients to target the elements that help skin maintain the look of youthful firmness, elasticity and volume:

### VOLU-FIRM<sup>®</sup> COMPLEX



### NEW NEXT-GENERATION INGREDIENTS



#### ALPINIA GALANGA LEAF EXTRACT

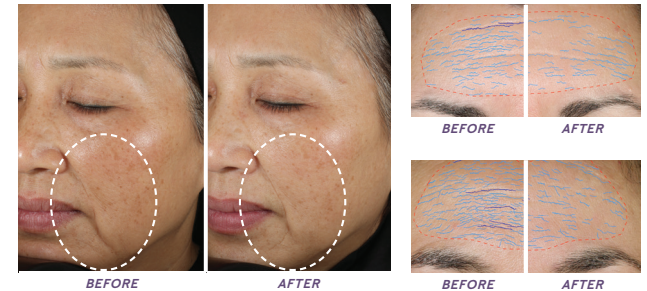
supports natural collagen, elastin and hyaluronic acid.\*



#### SCHISANDRA EXTRACT

supports natural elastin.\*

## THE RESULTS SPEAK FOR THEMSELVES.



### OVERALL APPEARANCE

Before-and-after images show average improvement in overall appearance after a 12-week independent clinical study in which 45 women used the serum twice a day.

### FOREHEAD

Before-and-after images show average (top set) and above-average (bottom set) improvement the appearance of lines and wrinkles after a 12-week independent clinical study in which 33 women used the serum twice a day.

Try our most precise and powerful serum ever!  
Contact me, your Mary Kay<sup>®</sup> Independent Beauty Consultant.

# MARY KAY<sup>®</sup>

\*Based on in-vitro testing of key ingredients